

ASSIGNMENT

WHEREAS, **The Procter & Gamble Company**, a corporation organized under the laws of the state of Ohio, having its principal offices at One Procter & Gamble Plaza, Cincinnati, Ohio 45202 (hereinafter referred to as Assignor), is the sole owner of the entire right, title and interest in and to the following inventions: U.S. Patent Application Serial No. **10/464,210** filed June 18, 2003 entitled **WATER FILTER MATERIALS AND WATER FILTERS AND PROCESSES FOR USING THE SAME**; U.S. Patent Application Serial No. **10/705,572** filed November 11, 2003 entitled **WATER FILTER MATERIALS, WATER FILTERS AND KITS CONTAINING SILVER COATED PARTICLES AND PROCESSES FOR USING THE SAME**; U.S. Patent Application Serial No. **10/705,174** filed November 11, 2003 entitled **WATER FILTER MATERIALS, WATER FILTERS AND KITS CONTAINING PARTICLES COATED WITH CATIONIC POLYMER AND PROCESSES FOR USING THE SAME**; U.S. Patent Application Serial No. **10/840,578** filed May 6, 2004 entitled **FILTERS HAVING IMPROVED PERMEABILITY AND VIRUS REMOVAL CAPABILITIES**; and U.S. Patent No. **6,827,854** issued December 7, 2004 entitled **FILTERS AND FILTER MATERIALS FOR THE REMOVAL OF MICROORGANISMS AND PROCESSES FOR USING THE SAME**;

AND WHEREAS, **Pur Water Purification Products, Inc.**, a corporation duly organized under the laws of the state of Ohio, having its principal office at One Procter & Gamble Plaza, Cincinnati, Ohio 45202 (hereinafter called the Assignee), is desirous of acquiring the entire right, title and interest in and to said applications and letters patent and the inventions therein claimed and any letters patent that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, receipt whereof is hereby acknowledged, Assignor hereby sells, assigns and transfers unto said Assignee, its successors and assigns, Assignor's entire right, title and interest in and to said applications and letters patent and any divisions or continuations thereof, and the inventions therein claimed, and any improvements thereon, and any patent or patents that may be issued or reissued thereon, and Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any letters patent thereon, and reissues thereof, to said Assignee, its successors and assigns; and Assignor hereby authorizes said Assignee, its successors and assigns, to file in its own name applications for

patents in foreign countries in connection with the inventions hereby transferred, under the International Convention claiming the priority of said United States applications or otherwise, and to secure in its own name the patent or patents issued thereon; and Assignor hereby agrees that, upon request, it will sign all papers, and make all rightful oaths, and do all acts which said Assignee, its successors or assigns, may consider necessary in connection with said United States applications and letters patent, and in connection with any other United States or foreign applications that may be filed in connection with said inventions, and with any improvements thereon, and in connection with any patents issued or reissued thereon.

IN WITNESS WHEREOF, said Assignor has caused these presents to be signed by its duly authorized officer below named this 28 day of November, 2006.

THE PROCTER & GAMBLE COMPANY

By Karen F. Clark

Karen F. Clark, Manager & Associate
General Counsel-Intellectual Property
Health Care & Beauty Care and
Its Assistant Secretary - Pur Water
Purifications Products, Inc.

STATE OF OHIO

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COUNTY OF Warren

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On this 28 day of November, 2006, before me, a Notary Public, personally,
appeared Karen F. Clark, to me known to be the Manager & Assoc for General Counsel-1 P
Health Care & Beauty Care and of The Assistant Secretary - Pur Water Pur. Prod. Inc
Procter & Gamble Company, and also known to me to be the person who executed the foregoing
assignment on behalf of The Procter & Gamble Company and acknowledged to me that such
corporation executed the same.



LINDA S. JERNIGAN
Notary Public, State of Ohio
My Commission Expires
October 26, 2008

Linda S. Jernigan
NOTARY PUBLIC